

Top Ten Phrases to Memorize for AP Statistics... now you have all 10!

Underlined words/phrases or blanks indicate context is needed.

Describe the distribution: SOCS

1. Always describe the distribution using SOCS!
 - Shape (unimodal, bimodal, uniform, symmetrical, approx. normal, skew)
 - Outliers/Gaps (justify with $1.5 \cdot \text{IQR}$ rule; mention any gaps in the data)
 - Center (is it best to use the mean or median for the data set)
 - Spread (range & standard deviation or compare the variability of 2 data sets)

Regression: interpretation, in context, of

2. r – positive or negative, weak or strong linear association between explanatory variable and response variable
3. r^2 – x percent of the variation in the response variable can be explained by the approximate linear relationship with the explanatory variable.
4. **slope** – for every 1 unit increase in the explanatory variable, our model predicts an average increase of y units in the response variable.
5. **y-intercept** – at an explanatory variable value of 0 units, our model predicts a response variable value of y units. (Does this make any sense?)

Confidence Intervals: interpretation, in context, of

6. **confidence interval** – I'm ___% confident that the population proportion/mean of _____ is between _____ and _____.
- or -
I am ___% confident that the interval (____, ____) captures the true proportion/mean of _____.
7. **confidence level** – If this poll/experiment were repeated many times, then about ___% of the resulting confidence intervals would contain the true proportion/mean of _____.

****NOTE: DO NOT SAY:** "There is a ___% probability that the true mean falls in the interval from _____ and _____."

This is incorrect because we interpret probabilities as long-run relative frequencies. For this statement to be true, the true mean would need to be in the interval 95% of the time and not in the interval 5% of the time. Since the true mean is constant, it either IS in the interval or it isn't!

Hypothesis Tests: null hypotheses and interpretation, in context, of results:

- 8a. One-sample null hypothesis (H_0) – The [proportion/mean] of variable is equal to (**not** different from) a [known/assumed proportion/mean].
- 8b. Two-sample null hypothesis (H_0) – The [proportion/mean] of variable1 is equal to (**not** different from) the [proportion/mean] of variable2.
9. **p-value** – p-value% is the probability of getting a [proportion/mean] of variable as extreme or more extreme than the one observed if the null hypothesis is correct.
- 10a. **reject the null hypothesis** – At the alpha% of significance, there is convincing evidence that the alternative hypothesis is true. (*in context*)
- 10b. **fail to reject the null hypothesis** – At the alpha% of significance, there is **not** convincing evidence to reject the null hypothesis (or to conclude that the alternative hypothesis is true). (*in context*) Remember, you have not proved the null hypothesis is true—just failed to prove it false!